**Impact of an Explicit Health Benefit Plan on support for Universal Health Care**

Debrief

This concludes the experiment. Thank you for participating in this study. I would like to take a few additional moments to tell you a little bit more about the research and why it is being conducted.

This research investigates people’s support for Universal Health Care in the context of constructing an explicit health benefits plan. Universal Health Care is to many, a nebulous concept. Realistically, not all care can be offered for everyone at all levels of intensity. We designed this experiment to examine if support for UHC is affected by clearly demonstrating what care could be offered, as well as the trade-offs inherent in constructing any healthcare plan.

To illustrate what is realistic to offer, we presented a very simplified depiction of what could actually happen when designing the health benefits for a universal care plan. The markers portrayed in the study each represent roughly 1/47th the cost of average monthly insurance. The cost of all items in markers was adjusted to match the ‘real life’ cost of such interventions as well.

Furthermore, we wanted to examine if support for an explicitly defined universal care plan was impacted by being ‘hands on’ with the plan itself. We asked you to create the HBP yourself following strict constraints, evaluate an HBP given by a government agency, or engage in a ‘control’ activity where choose pizza ingredients. By comparing the level of support each condition garners for Universal Health Care, we may be able to get a better sense of how people evaluate benefit.

We hypothesize that support for UHC will be increased when presented with an explicit HBP. We also believe that this support will be further increased if the participant actively is involved in developing an explicit HBP, as compared to being given a completed HBP.

We would like you to know that we really appreciate your time in helping with this research and are always happy to answer any questions that you might have about it. We think that one way to understand medical decisions is by learning more about what was investigated today.

If you have any additional questions about the study, you can reach me by email at sxdff5@health.missouri.edu. Thank you again for your participation.

- Sean Duan